

PRESENTED BY



12. 20. 2025

ADY'S RACERS

AT BARBER MOTORSPORTS PARK

2025 SPONSORSHIP LEVELS

	\$15K	\$10K	\$6K	\$3.5K	\$2K	\$1K	\$500
RECOGNITION	PRE-, DURING, & POST-EVENT	PRE-, DURING, & POST-EVENT	PRE-, DURING, & POST-EVENT	PRE-, DURING, & POST-EVENT	PRE-, DURING, & POST-EVENT	PRE-EVENT & DURING	PRE-EVENT & DURING
TICKETS (MEALS INCLUDED)	6	4	3	2	2		
EXTRA ATTENDEES	4	4	4	4			
DRIVERS	2	1	1				
EXHIBITOR BOOTH SPACE	UNLIMITED	10 X 20	10 X 10	10 X 10	10 X 10	10 X 10	
LOGO PLACEMENT	ADS, SHIRTS, & WEB	ADS, SHIRTS, & WEB	ADS, SHIRTS, & WEB	ADS, SHIRTS, & WEB	ADS, SHIRTS & WEB	ADS & WEB	WEB ONLY
SOCIAL MEDIA POSTS	6	5	4	3	2	1	1

ADY'S BIG ARMY IS A 501(C)(3) NONPROFIT. YOUR GIFT IS TAX-DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW.

1ST PLACE

PERKS

- PRESENTING SPONSOR
- PRE-, DURING, AND POST-EVENT RECOGNITION
- 6 CORPORATE ATTENDEES INCLUDED
- 4 EXTRA SPOTS AVAILABLE AT \$200 PER PERSON
- 2 DRIVERS PERMITTED (APPROVAL REQUIRED)
- LUNCH PROVIDED
- UNLIMITED EXHIBITOR BOOTH SPACE
- 6 DEDICATED SPONSOR SPOTLIGHT POSTS
- LOGO ON ALL PROMO ADS
- LOGO ON T-SHIRTS
- LOGO ON WEBSITE WITH LINK



\$15K

POLE POSITION

PERKS

- PRE-, DURING, AND POST-EVENT RECOGNITION
- 4 CORPORATE ATTENDEES INCLUDED
- 4 EXTRA SPOTS AVAILABLE AT \$200 PER PERSON
- 1 DRIVER PERMITTED (APPROVAL REQUIRED)
- LUNCH PROVIDED FOR TEAM
- 10' x 20' EXHIBITOR BOOTH SPACE
- LOGO ON ALL PROMO ADS
- LOGO ON T-SHIRTS
- LOGO ON WEBSITE WITH LINK



\$10K

FASTEST LAP

PERKS

- PRE-, DURING, AND POST-EVENT RECOGNITION
- 3 CORPORATE ATTENDEES INCLUDED
- 4 EXTRA SPOTS AVAILABLE AT \$200 PER PERSON
- 1 DRIVER PERMITTED (APPROVAL REQUIRED)
- LUNCH PROVIDED FOR TEAM
- 10' x 10' EXHIBITOR BOOTH SPACE
- 4 DEDICATED SPONSOR SPOTLIGHT POSTS
- LOGO ON ALL PROMO ADS
- LOGO ON T-SHIRTS
- LOGO ON WEBSITE WITH LINK



\$6K

CREW CHIEF

PERKS

- PRE-, DURING, AND POST-EVENT RECOGNITION
- 2 CORPORATE ATTENDEES INCLUDED
- 4 EXTRA SPOTS AVAILABLE AT \$200 PER PERSON
- LUNCH PROVIDED FOR TEAM
- 10' x 10' EXHIBITOR BOOTH SPACE
- 3 DEDICATED SPONSOR SPOTLIGHT POSTS
- LOGO ON ALL PROMO ADS
- LOGO ON T-SHIRTS
- LOGO ON WEBSITE WITH LINK



\$3.5K

TEAM RACER

PERKS

- PRE-, DURING, AND POST-EVENT RECOGNITION
- 10' x 10' EXHIBITOR BOOTH SPACE
- 2 DEDICATED SPONSOR SPOTLIGHT POSTS
- LOGO ON ALL PROMO ADS
- LOGO ON T-SHIRTS
- LOGO ON WEBSITE WITH LINK



\$2K

PIT CREW

PERKS

- PRE-EVENT AND DURING EVENT RECOGNITION
- 10' x 10' EXHIBITOR BOOTH SPACE
- 1 DEDICATED SPONSOR SPOTLIGHT POST
- LOGO ON ALL PROMO ADS
- LOGO ON WEBSITE WITH LINK



\$1K

FAN CLUB

PERKS

- DURING EVENT RECOGNITION
- 1 DEDICATED SPONSOR SPOTLIGHT POST
- LOGO ON WEBSITE WITH LINK



\$500


Ady's BiG Army
RACERS 2025
SPONSORSHIP FORM

Please find the enclosed payment for:

\$15,000 \$10,000 \$6,000 \$3,500 \$2,000 \$1,000 \$500

Credit Card # _____ Exp Date _____ CVV Code _____

I will pay by check. Please make checks payable to Ady's BiG Army.

I am unable to attend but would like to make a donation in the amount of \$ _____

Contact Name: _____

Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

How would you like your company's name printed for recognition purposes?

Please return completed form by December 3, 2025.

Ady's BiG Army
4000 Eagle Corporate Drive, Suite 270
Birmingham, AL 35242

Or email to Courtney Stephens at courtney@adysbigarmy.org